
PROFESSIONAL SUMMARY

Senior Graphic Designer with 15+ years of experience supporting commercial real estate and corporate organizations. Specializes in brand-driven marketing collateral, executive presentations, print and digital production, and translating complex information into clear, polished visuals. Highly reliable, detail-oriented, and deadline-focused.

PROFESSIONAL EXPERIENCE

LEE & ASSOCIATES - COMMERCE, CA

09/2023 - CURRENT

Senior Graphic Designer / Marketing Specialist

- Design and lead production of marketing materials for top-producing brokers, including offering brochures, BOVs, postcards, social media graphics, and property marketing assets.
- Partner with brokers, leadership, and research teams to translate market data into clear, visually compelling reports and presentations.
- Develop consistent, on-brand social media content and marketing campaigns aligned with corporate standards.
- Support modernization and redesign of office marketing materials to elevate brand presence.

LEE & ASSOCIATES - LOS ANGELES, CA

06/2022 - 09/2023

Graphic Designer / Marketing Specialist

- Produced high-quality marketing collateral for senior executives, including offering memorandums, brochures, email templates, social media assets, and print campaigns.
- Prepared files for print production and managed direct-mail marketing initiatives.
- Designed invitations, announcements, and property signage supporting brokerage activity.

SPECTRUM CRE - ENCINO, CA

08/2018 - 06/2022

Marketing Manager / Lead Designer

- Led company branding across all marketing touchpoints, including resumes, stationery, brand standards, and reusable templates.
- Designed and executed print and digital marketing campaigns for commercial properties and corporate initiatives.
- Created email marketing, sales collateral, social media content, and online campaigns aligned with strategic marketing plans.
- Built organized marketing libraries for assets, templates, stock imagery, and icons to improve efficiency.

NAI CAPITAL - ENCINO, CA

07/2007 - 03/2018

Graphic Designer

- Designed offering memorandums, brochures, postcards, and presentations in alignment with brand standards.
- Managed projects from concept through print production and email deployment.

EDUCATION

B.A. FINE ARTS (HONORS, 4.0 GPA) - UC Santa Barbara, CA

DIPLOMA IN DESIGN - Art Institute Pittsburgh - Pittsburgh, PA




DEIRDRE PEASE

GRAPHIC DESIGNER

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PROFESSIONAL SKILLS

- Graphic Design & Visual Branding
- Marketing Collateral Development
- Print & Digital Production
- Social Media Content Creation
- Market Reports & Data Visualization
- Detail-Oriented & Deadline-Driven
- Excellent Communication Skills

TECHNICAL SKILLS

- Adobe Photoshop
- Illustrator
- InDesign
- Canva / Adobe Express
- PowerPoint, Word
- PC & Mac